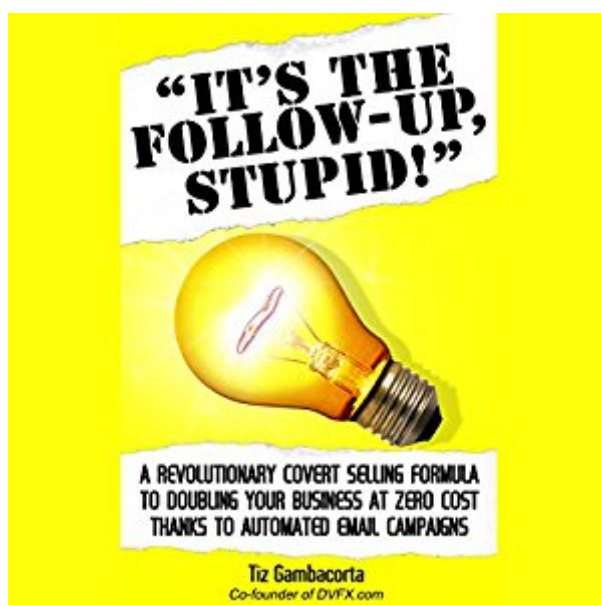


The book was found

It's The Follow Up, Stupid!: A Revolutionary Covert Selling Formula To Doubling Your Business At Zero Cost Thanks To Automated Email Campaigns



Synopsis

Want to earn more, work less? What if your: ...prospects became customers automatically? ...customers became repeat customers automatically? ...repeat customers brought in more customers automatically? This is a no BS 5-step formula to getting more leads and more sales at zero cost thanks to automated email campaigns. The catch? "It's The Follow Up, Stupid!" With automated email follow up... Missouri dentist Dr. Burleson grew revenues 180%, reduced acquisition costs by 56% and went from five to 42 holidays/year New York Entrepreneur Dana Levy started her business from 0 and sold it eight years later for \$125 million British insurer Liverpool Victoria is making £198.40 for every £1 it spends! You will also have exclusive access to these training videos:

Book Information

Audible Audio Edition

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Customer Reviews

Read this on a long haul flight back from a conference in Vegas and realized that I got more out of this book in a 5 hour flight than I did at the 4 day conference I had just come from.

Simple, straight-forward but 'not often spoken about' tips and strategies.

It's funny because I felt totally blind before I read this book. Reading the examples that people gave and how much they made is such an inspiration. I urge anyone to try this and live the life you've wanted!

It has some good information in it. The part I struggled with the most is that there are SO. MANY. TYPOS. There is a typo on the first page of the first section. Not off to a good start. I have a problem giving the author credibility when there are so many grammatical errors throughout the entire book. I have the kindle edition, so maybe (hopefully) this is not the case with the print version. Would be a good book for someone at the very beginning stages of launching an email marketing campaign. Sections are short and to the point.

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